# Hello!



# <u>Welcome to</u> <u>my résumé!</u>

I'm **Ana Torrano**, a 25 year old graphic designer with a passion for infusing personality into brands and packaging. Think of me as the Michelangelo of branding and the Picasso of packaging design – except with fewer berets and more coffee. When I'm not busy making brands pop, you can find me lost in the pages of a good book or grooving to my eclectic music collection.

So, grab a seat and let's embark on a colorful journey through the world of design, sprinkled with a dash of humor and a pinch of creativity!

## LANGUAGE

Spanish Catalan English

#### **CONTACT INFO**

Ana Torrano Sorroche Adsress: Ronda Sant Ramón, 84, 4º 1ª Sant Boi de Llobregat Tel.: +34 650150773 annatorranos@gmail.com annatorrano.com

#### SKILLS

Photoshop Illustrator Indesign Premier Pro Lightroom Procreate Branding Packaging Web design Mobile design UX / UI design

### WORK EXPERIENCE

#### **New Brand**

- Creative Partner | March 2024 Present
  - $\cdot$  Co-partner on the creation of the brand
  - Currently on the process of creating the startegy and making market studies.

#### Graphicio

Creative Partner | May 2021 — June 2022

- $\cdot$  Co-partner on the creation of the brand
- I collaborated with a partner to create a portrait drawing business. My job was to create the whole branding. I also helped with most of the illustrations of the products.

#### DreiBalu

- Intern | February 2020 October 2020
  - · Internship in graphic design
  - I collaborated on creative projects, crafting compelling visual content to enhance brand identity and engage audiences.

# EDUCATION

Masters in Art in Graphic Design | 2022 — 2024 Academy of Art University

Masters Degree in Advanced Design Management, Strategy and Entrepreneurship | 2021 – 2022

Elisava Barcelona School of Design and Engineering

Advertising, Public Relations and Marketing | 2017 — 2021 Plan guerra I lair excitu

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